



Improve cancer
outcomes and
provide hope
for generations
to come

***with a gift
in your Will***





Giving hope to ***future generations***

The daffodil is recognised internationally as the symbol of hope for all people affected by cancer. It heralds the return of spring, pushing its way through the earth after a long winter, representing new life, vitality, and growth. To those affected by cancer, the daffodil represents hope for a cancer free future.

By including a gift in your Will to Cancer Council WA, you will give hope to many and improve cancer outcomes for future generations.

A message from our CEO

In an ever changing world, we are all prompted to take stock of our lives - reflecting on the past, weighing up the present, and contemplating the future.

When it comes to cancer and the work of Cancer Council WA, the pattern is similar. We've come a long way since our humble beginnings in 1958 and we owe that to the generosity and unwavering support of the WA community.

Sixty years ago, the chance of surviving a cancer diagnosis was around 30 to 40 per cent. Today, survival rates for the most common cancers are more than 90 per cent, and the overall five-year survival rate for those diagnosed with cancer is around 60 per cent.

Although we're making great advancements, there is still more to do. As we look to the future, with the support of the WA community, we will continue to work tirelessly to get closer to a cancer free future.

When the time is right for you, please consider including a gift to Cancer Council WA in your Will. Gifts from Wills come in all shapes and sizes, you may think you don't have much to give, but every gift will have an enormous impact that will touch countless lives and give hope to generations to come.



Ashley Reid
Chief Executive Officer



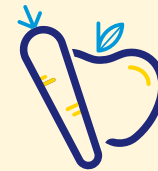
Every minute, Every hour, Every day.

Every day, we support families affected by cancer when they need it most, speak out on behalf of the community on cancer issues, empower people to reduce their cancer risk, and work to find new ways to better detect and treat cancer by investing in high quality cancer research.

Thanks to years of generosity from the West Australian community we've made progress and helped many West Australians affected by cancer.



Research



Prevention



Support



Advocacy

Supporting our community

A diagnosis of cancer can mark the beginning of a journey full of emotional, psychological, physical and practical challenges. However you are affected, our cancer nurses are only a phone call away on 13 11 20 and can assist with confidential, accurate information and support. They can also connect you with Cancer Council WA support programs and other services in your area.

Thanks to years of generosity from the West Australian community we've made progress and helped many West Australians affected by cancer. Kalgoorlie resident and triple cancer survivor, Susan Owen, recently shared her story about how Cancer Council WA Lodges have helped reduce the added hardship as a country cancer patient:

"I can't stress how important the Cancer Council WA support services have been for my recovery. Having a safe place to stay at the accommodation Lodges with amazing staff and facilities has made all the difference, they have been crucial in terms of my mental health and wellbeing.

Face-to-face counselling sessions, social gatherings with other Lodge guests, reliable information resources and having healthy meals readily available were a huge help too."

If you would like to help others like Susan, please consider including a gift in your Will to Cancer Council WA.



"As a community-funded organisation, the vital support that we provide to thousands of West Australians impacted by cancer is only possible thanks to the generosity of everyday people. We really cannot do what we do without them, so thank you."

Melanie Marsh

Director, Cancer Information and Support Services





“Building a strong cancer research culture in WA, through our donor funded research program, ensures the best and brightest researchers stay in WA. Investment in research gives hope for a cancer free future by translating findings into a better understanding of cancer prevention, early detection and treatment to improve cancer patient outcomes.”

Melissa Ledger

Director, Cancer Prevention and Research

Funding research for better outcomes

Thanks to Cancer Council WA's investment, Western Australia has a world-class community of cancer researchers; researchers who are making a real difference to people here in WA, in Australia and across the globe. They have a united focus on enhancing knowledge sharing and collaboration, and there is compelling evidence that outcomes for patients are improved when they participate in clinical trials. Many of the research projects of yesterday have contributed to the treatment options of today.

Our Cancer Research Funding Program is the vehicle through which we support cancer research in WA, and it's fully funded by donations from the WA community.

In fact, one in two research projects funded by Cancer Council WA are made possible through **generous gifts in Wills.**

Since our research funding program began in 1963, we have contributed over \$55 million in competitive funding to ensure strong and vibrant local research culture is maintained here in Western Australia.



“Cancer strikes so many people, we thought the only thing that's going to change anything is research - and good research costs money. It's nice to know our planning will benefit others in the future.”

John & Melba Hilton

Cancer Council WA Gift in Will supporters

Preventing cancer

Thanks to research, we know that one in three cancers can be prevented by making changes to our lifestyle. Cancer Council WA have developed a variety of programs to encourage and empower the community to lead healthier lifestyles and access screening programs to help reduce their cancer risk.

Even small changes such as ensuring you are SunSmart, eating healthy food, exercising, reducing your alcohol intake and not smoking can reduce your risk of developing cancer.

Skin cancer remains Australia's most common cancer, with around 960,000 skin cancer treatments performed in Australia each year and more than 2,000 people dying from skin cancer.

But the good news is that being SunSmart is a simple and effective way of reducing your risk of developing skin cancer and we are starting to see the benefits of teaching our kids to be SunSmart from an early age.

In the last 10 years, melanoma rates in young people have halved, thanks to consistent messages from campaigns such as SunSmart, educating them on how to protect their skin from damaging UV radiation.



We call today's youth the 'SunSmart Generation'.

Advocating for change

As Western Australia's leading cancer charity, we're proud to have driven and supported landmark policy reforms and programs across the cancer spectrum, ranging from the establishment of Australia's national cancer screening programs, to the implementation of tobacco plain packaging.

We also led the ground-breaking research that inspired the Australian Government in 2014 to fast-track the completion of its National Bowel Cancer Screening Program which has the potential to prevent 84,000 Australian deaths over the next two decades.

What to consider when including a gift to Cancer Council WA in your Will

If you choose to include a gift to Cancer Council WA in your Will, we recommend you do so after first making provision for family and loved ones. We also encourage you to tell those closest to you of your support for Cancer Council WA and why it's important to you.

A Will is an important legal document that describes how you wish your assets to be distributed and your wishes to be acted upon. It therefore needs to be drafted correctly. For this reason, if you're making a Will for the first time, or choosing to update an existing one, we advise you to consult a solicitor.

Here are some items to consider before you see your solicitor.

Your assets

Think about what you own.

Your beneficiaries

How would you like your assets to be distributed?
Who will benefit and in what proportion?

Your executors

Who would you like to administer your estate and ensure your wishes are carried out?



Different ways to include a gift

Gifts of any size are truly appreciated – they all help prevent cancer, give hope and save lives.

There are different ways of including a gift to Cancer Council WA in your Will. The type of gift that's right for you will depend on your personal and family circumstances. Your solicitor will provide advice.

The following are the most usual:

- 1 A residuary gift** – After making provision for family and loved ones, you can choose to leave all, or part, of the remainder ('residue') of your estate to Cancer Council WA.
- 2 A percentage gift** – You can leave a nominated percentage (1-100%) of your entire estate.
- 3** You can gift a **specific sum** of money.
- 4 A specific item** – You can leave specific items of value such as shares or real estate.

If you have any questions or need further information, please call our Planned Giving team on **08 9212 4333** or email **plannedgiving@cancerwa.asn.au**.

Wording for your Will

Here is the preferred wording for including a gift to Cancer Council WA in your Will. Please note the following suggested clauses are for guidance only and are of a general nature. The content of this document should not be construed as legal advice. We recommend you seek your own independent legal advice.

*I give to the Cancer Council Western Australia (Inc) (ABN 15 190 821 561)
(1) _____ to be used for (2) _____ purposes.*

*A receipt of an authorised officer of Cancer Council Western Australia (Inc)
will be sufficient discharge to my Executor/Trustee.*

(1) Choose one of the following:

- *the whole (or _____ %) of the residue of my estate*
- *the sum of \$ _____*
- *my _____
(insert name of specific asset(s), e.g. property or shares)*

(2) Choose one of the following:

- *general*
- *research*
- *support services*

The main thing to include is our full legal name and our registered ABN as stated below:

Cancer Council Western Australia (Inc)
ABN: 15 190 821 561

If you have any questions or need further information, please call our Planned Giving team on **08 9212 4333** or email **plannedgiving@cancerwa.asn.au**.

We'd like to say THANK YOU

The decision to include Cancer Council WA in your Will is a very personal one and there is of course no requirement for you to tell us about your decision. However, if you do, it will give us the important opportunity to say thank you and invite you to become a member of the Clive Deverall Society.

The Clive Deverall Society

Named in honour of our former CEO, Clive Deverall, who guided our organisation towards its goal of reducing the incidence and impact of cancer in our community for almost 25 years. The society enables us to acknowledge, during their lifetime, our partners for the future – those who generously support Cancer Council WA's work through a gift in their Will.

Depending on your preferences, as a member, you will have the opportunity to meet members of the Cancer Council WA team, as well as cancer researchers and like-minded supporters. You will also receive updates and be invited to attend special functions to learn more about our work.

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Common questions

Do I need a solicitor to write my Will or update my Will?

Using the services of a solicitor will ensure your Will is legally correct and that your wishes are clearly expressed to assist your Executor in correctly administering your estate.

Can I include a gift in my Will to family and friends as well as Cancer Council WA?

We understand that family and loved ones will be your first priority. Most supporters who include Cancer Council WA in their Will do so after first providing for family and friends. Your solicitor will be able to recommend the best way for you to do this.

Will I be able to specify how my gift will be used?

Yes, you can specify how your gift is to be used and our Planned Giving team can assist you.

Do I need to tell Cancer Council WA if I've included a gift in my Will?

It's your choice and if you do, it gives us the wonderful opportunity of being able to say thank you and demonstrate how your future gift will be used, as well as sharing first-hand knowledge of how our organisation is operating.

I have some further questions – who can I contact?

Our Planned Giving team is available to assist with any queries you may have, call us on **08 9212 4333** or email **plannedgiving@cancerwa.asn.au**.



Every minute, every hour, every day and with
your help, for generations to come.

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