



**We all made
a difference in
2022-23.**



**Cancer
Council
WA**

Our future begins now. Let's make it cancer free.

During the last financial year, we saw the power of a united community.

Thanks to people like you, our cancer support services provided vital relief for West Australians who needed it most. This included all the information that made a cancer diagnosis less overwhelming and our 13 11 20 cancer nurses who were there to listen.

Your generosity also ensured local researchers could continue unlocking the answers to stopping cancer, as discovering the next breakthrough takes all of us.

We know that preventing cancer is one of the most effective ways to create a future without it. With your help, we empowered West Australians to lead healthier lifestyles and reduce their cancer risk.

Your support ensured all people impacted by a cancer diagnosis have a voice, by allowing us to lead and contribute to legislative reform and policy development.

Keep reading to learn more about your impact.

Since Cancer Council WA began funding research in 1963, with your support, our Research Funding Program has invested more than

\$60 million

in cancer research right here in WA.

76 cancer research submissions

were reviewed for funding consideration last financial year, involving **34 scientific experts** and **17 trained community members**.

30 research submissions

were awarded funding and commenced in **2023**, to continue unlocking the answers to a cancer free future.



Our **UV Daily social media campaign for outdoor workers** received

5.29 million impressions,

and nearly **16,000 clicks through to the UV Daily website**, which has information on how to reduce future skin cancer risk.

The **Generation SunSmart online learning modules** were updated and re-launched in early May 2023. These modules are for early years sector and school staff, with

800 course completions in the first two months.

Ten golf clubs from across WA

piloted the **Improve Your Long Game Program**. This program ensures all players and club staff have access to sunscreen and skin cancer prevention information.



Over 100 public health professionals

participated in our **Tipping the Scales workshop**, exploring the success of policies to address the food environment, including restrictions on junk food advertising.

8475 resources

were downloaded from the **Crunch&Sip® website**.

Cancer Council WA facilitated a face-to-face event: **Protecting WA kids from junk food advertising: Priority next steps**.



Last financial year, we delivered a brand-new **'Move More' LiveLighter® campaign**, which aimed to encourage West Australian adults to engage in more physical activity.

77 per cent

of regional people saw the **Find Cancer Early television advertisement promoting symptom awareness and early diagnosis of cancer**.

Three regional residents

informed Cancer Council WA that the **Find Cancer Early campaign prompted them to see a doctor**, resulting in their cancers **being found early** and them being **around longer to live the good life**.



Our **KNOW Workplace Cancer project** produced **five submissions** to public consultations and **sent seven letters** to Work Health and Safety Ministers advocating for

actions or changes to reduce people's risk of cancer at work.

Our **General Practitioner (GP) education project** provided **15 education events**, ensuring

656 health professionals

received quality cancer education.

The **Bowel Screening Education team** provided

34 education sessions

about **bowel cancer and screening** to community groups, workplaces and health professionals.

Five radio ads and two video ads

were developed in a **bowel cancer campaign for Aboriginal people in the Mid West region**. These were co-designed with community members to best deliver the messages.



20,068 women in the Kimberley

were reached when a group of local Aboriginal women participated in a Facebook campaign, **to raise awareness of five common breast cancer symptoms.**

Regional education staff shared healthy lifestyle and Find Cancer Early messages at **12 Men's Shed Zone Meetings across the state,**

educating a total of 240 men.

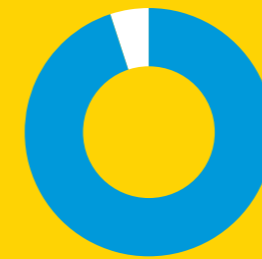


Make Smoking History launched a new, WA-made, campaign: **Sounds Like**. Of people who smoke and recognised the campaign, **90 per cent thought about quitting** and

50 per cent said they will quit as a result of the ad.

Make Smoking History supported Bandyup Women's Prison in becoming the **first smoke-free custodial facility in WA from 31 October 2022.**

After strong, sustained advocacy by the Cancer Council federation, including Cancer Council WA, we welcomed **proposed reforms on nicotine vaping** and the announcement of a **National Tobacco Campaign and other tobacco control measures.**



95 per cent

of clients agreed that they would **recommend our Cancer Information and Support Service (CISS) Program to others**, as per our CISS Client Survey results for 2022 - 2023.

5741 helpful points of contact

were answered by 13 11 20, our **Cancer Information and Support Line.**

There were

4534 check-ins

at our Crawford and Milroy accommodation Lodges **from country cancer patients and their carers, to access treatment in Perth.**

3421 Transport to Treatment hours

were contributed by **13 volunteer drivers**, from our Crawford and Milroy Lodges **at no cost to guests, to access life-saving treatment centres.**



We opened a new **Great Southern Hub**, including accommodation for family and supporters of Albany Community Hospice inpatients, **thanks to a generous bequest from John and Joan Street.**

9468 country cancer patients and carers

received support from our **regional Cancer Support Coordinators.**



2847 wigs, turbans, hats and scarves

were provided to **1001 cancer patients at no cost** by our Wig Service.

531 cancer patients and carers

attended our **Life Now Mind and Body courses at no cost.**

1303 counselling sessions

were accessed by **cancer patients at no cost.**

\$197,369 in financial hardship payments

were made to **1223 people experiencing hardship, whilst undergoing cancer treatment.**

131 workshops

were delivered by **Palliative and Supportive Care Education (PaSCE)** last financial year. This provided education to **1695 health professionals and palliative care volunteers across WA.**



Our **Program of Experience in the Palliative Approach (PEPA)** provided

90 placements

in **palliative care services throughout WA last financial year.** These placements provide clinicians with the tools and skills required for palliative care and end-of-life care.

Four health professionals were awarded PaSCE scholarships at the end of 2022 and **five were awarded scholarships** at the beginning of 2023.

Residential Aged Care Excellence in Palliative Care Communicate (RACEPC) developed

39 online education webinars

to deliver palliative care education over the next 12 months for **Residential Aged Care.**



RACEPC launched its inaugural face-to-face symposium, providing education to

84 residential aged care professionals.



Australia's Biggest Morning Tea celebrated its **30th year in 2023.** Cancer Council WA supporters raised more than

\$1.44 million

with a growth in hosts of **more than 20 per cent** (compared to 2022).

The 2023 Parliament House Bi-Partisan Morning Tea launched Australia's Biggest Morning Tea here in WA. **It's the first time the event has been held since 2019. It's now back on the annual calendar.**

Woodside held an Australia's Biggest Morning Tea event on **seven floors,**

raising \$28,291.



HBF Run for a Reason was back for the first time since 2020. In 2023, an astonishing **2024 runners and walkers supporting Cancer Council WA**

raised over \$200,000.

Cancer Council WA received the **most support of all charity partners.**

Relay For Life Bunbury held their **20 year anniversary event** in November 2022.

The Longest Day raised \$189,542 here in WA,

with the hard work and dedication of **397 participants.**

Out of 1151 Australia-wide teams registered for The Longest Day, there were **four WA teams in the national top 20 fundraising teams.**



Our accommodation Lodges received 140 new mattresses

thanks to community grants.

This ensures our country cancer patients have a comfortable bed to sleep in, whilst undergoing life-saving treatment in Perth.

26 rooms

at our Crawford and Milroy accommodation Lodges have been **adopted by our generous supporters.**

A kind community grant has provided \$14,000

towards the costs of **fuel and vehicle running costs for our Transport to Treatment Program.**



Everyone's cancer experience is different, even if the diagnosis is the same.
If you need support, please reach out to Cancer Council WA's
13 11 20 Cancer Information and Support Line.

Cancer Council Western Australia

Level 1, 420 Bagot Road
Subiaco WA 6008

W: cancerwa.asn.au

T: 08 9212 4333



In the spirit of deepening relationships, Cancer Council WA acknowledge all the traditional custodians and owners of country throughout Western Australia and recognise their continuing connection to land, waters and community. We also pay our respect to their Elders and extend that respect to all Aboriginal peoples living and working in this area.