

2020-21 Highlights.



5550

contacts were received by **13 11 20**, our **cancer information and support line**.

1377

counselling sessions were provided at no cost to **775 people** affected by cancer.

\$222,524

in financial hardship payments were made to **907 people** experiencing hardship while undergoing cancer treatment.

1997

wigs, turbans, hats and scarves were provided to **795 cancer patients** at no cost by our **Wig Service**.



4943

country cancer patients and their carers checked into our **Crawford and Milroy accommodation Lodges** to access treatment in Perth.



236

cancer patients and their carers received assistance from our **practical support services**.

229

patients and their carers attended our **Life Now Mind and Body courses** at no cost.

346

patients were provided with **pro bono legal, financial and workplace advice**.

1704

Transport to Treatment trips were provided from our **Crawford and Milroy Lodges** at no cost to regional cancer patients and their carers.

3281

hours of driving were contributed by **18 volunteer drivers** for **Transport to Treatment** from our Lodges.

1710

health professionals, palliative care volunteers and Cancer Council WA staff took part in **89 Palliative and Supportive Care Education events**.

4885

country cancer patients and their carers received support from our **regional Cancer Support Coordinators**.

\$648,057

was raised by **2938 participants** in **Relay For Life events** across WA.



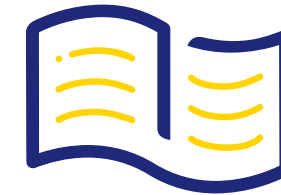
\$226,155

was raised for our **Daffodil Day Appeal** across the state.



2772

hours were contributed by **volunteers** supporting cancer patients across the state.



69,030

cancer information publications were distributed to cancer patients, carers and clinics.



\$1,330,202

was raised by **1694 Australia's Biggest Morning Tea** hosts.

403 community fundraisers raised **\$694,395**

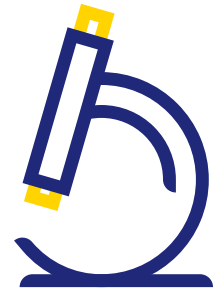
\$702,139

was raised through **four Cancer Council WA Raffles**.

2020-21 Highlights.



We allocated over **\$2.1m** to support over **80 local cancer researchers** across more than **40 projects**.



Funding for cancer research was awarded to **4 WA universities**, involving **6 WA research institutes** and **4 WA hospitals**.

\$500,000

was contributed to the **Western Australian National Imaging Facility Node** for human imaging equipment critical for running clinical trials and to develop advanced imaging strategies.

39

bowel cancer screening community talks were delivered.

1297

clinicians, nurses and health professionals working in oncology took part in **29 cancer education events** provided by the **Western Australian Clinical Oncology Group (WACOG)**.

373

GPs and other health professionals increased their cancer knowledge via our **GP cancer education project**.



130

Find Cancer Early presentations were delivered by our **Regional Education Officers** to regional community groups.

Make Smoking History celebrated

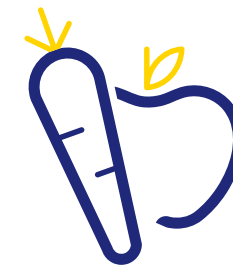
20 years

and **55 waves of mass media campaigns**. To mark the occasion the Voice Box Campaign aired in late 2020 and early 2021; **73 per cent of people found the ad convincing**.



30,261

students from **133 schools** participated in **The Great Vegie Crunch**.



17,983 students, across 640 classrooms at 157 schools ate vegetables during **March Munch**.

Over **140,000**

WA primary school students participated in **daily Crunch&Sip® breaks**.

The Crunch&Sip® team delivered **Packed with Goodness** sessions in **52 regional towns**.

699,824

people globally spent a total of **29,066 hours (or 1211 days)** on the **LiveLighter® website**.



56,189

LiveLighter® resources were distributed in WA.

Nearly **11,000**

teachers and child care educators completed the national **Generation SunSmart online professional learning modules**.

216,399

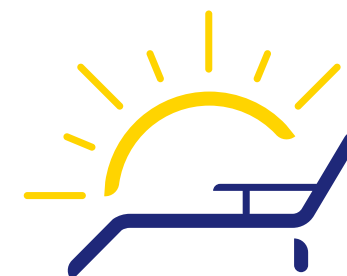
people globally, including **132,994 from WA**, completed one of the **LiveLighter® health calculators**.

A partnership with Curtin University saw the **10th year of the SunSmart Fashion Project**, with students designing a **sun protective garment** to show that sun protection and style can go hand in hand.

The SunSmart van attended

30

community and sporting events to promote **sun protective behaviours**.



The summer of 2020-21 saw the third and final broadcasting of the **“Don’t let the sun see your DNA”** mass media campaign with **over 70 per cent of the audience finding it personally relevant**.