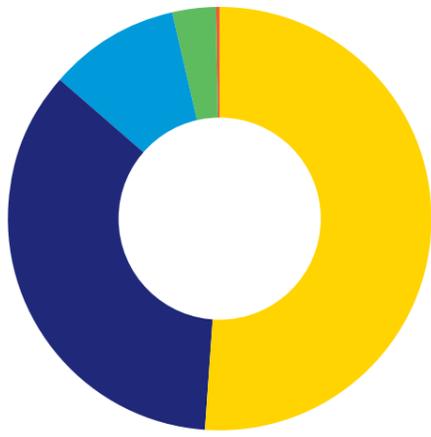


**HOW WE RAISED
OUR OPERATIONAL FUNDS
IN 2018-19**



- Bequests, Donations & Fundraising (51.15%)
- Grants, Education & Prevention Programs (35.39%)
- Cancer Information & Support Services (9.92%)
- Merchandise (3.32%)
- Research (0.22%)

**HOW WE SPENT
OUR OPERATIONAL FUNDS
IN 2018-19**



- Grants, Education & Prevention Programs (37.18%)
- Cancer Information & Support Services (21.48%)
- Bequests, Donations & Fundraising (21.99%)
- Research (8.49%)
- Mission Enabling (6.77%)
- Cancer Council Australia (2.32%)
- Merchandise (1.77%)



**Every minute
Every hour
Every day**



2018 - 2019 Highlights

Cancer Council Western Australia
Level 1, 420 Bagot Road
Subiaco WA 6008

T: 08 9212 4333
F: 08 9212 4334

Supporter Hotline: 1300 65 65 85

CANCERWA.ASN.AU

Join our community



MESSAGE FROM OUR CEO.

It is a terrible fact that one in two Australians will hear the words "you have cancer" in their lifetime. Together with our volunteers and supporters, we're determined to change that. Our vision for a cancer free future is an ambitious goal and one that drives every aspect of what we do.

As Western Australia's leading cancer charity, we are the only organisation working across every aspect of every cancer. From funding local world-class research and delivering prevention programs, to advocating for change, and providing support to people affected, we work tirelessly to reduce the incidence and impact of cancer. None of this work is possible without the generosity of the Western Australian community.

This year, thanks to our incredible supporters, we have invested over \$2.74 million in local research, enabling WA's best and brightest researchers to target cancer from every angle and get closer to the next breakthrough.

Our cancer prevention team is working with the community to educate and empower people to reduce their cancer risk. We're striving for change and we are making great gains. More WA smokers than ever before have reported they cut down their intake or quit after seeing our Make Smoking History TV ads this year.

Last year, around 12,000 West Australians were diagnosed with cancer and the impact on families, carers and communities is profound. That's why, every day, we're here for anyone affected by cancer. From our 13 11 20 information and support line, to counselling, financial assistance, transport, complementary therapies, and accommodation for country patients in Perth, our incredible staff and volunteers are helping to ease the burden.

Although we have made great strides over the last few decades, 12,000 cancer diagnoses a year is still far too many. We will continue to base all that we do on the best available evidence and never stop seeking to improve, to innovate and to bring about change.

With the support of the Western Australian community, we can and will get closer to achieving a cancer free future.

On behalf of our Board, staff and volunteers - thank you.

Ashley Reid
Chief Executive Officer

YOU'VE HELPED PROVIDE A HOME AWAY FROM HOME.

This year, thanks to your support, **5358** country cancer patients and their carers stayed at one of our two accommodation centres, Milroy and Crawford Lodge, whilst undergoing treatment in Perth.

For East Augusta couple, Sue and Steve Fisher, finding accommodation at our Crawford Lodge was a real blessing. Sue was diagnosed with stage four ovarian cancer in April 2019 and with no treatment centres nearby, the couple had to immediately travel up to Perth for treatment.

Thanks to the generosity of supporters like you, Sue and Steve have found a home away from home for over six months, helping to ease some of the extra burdens faced by country people when they are diagnosed with cancer.

As Sue explained,

"Just knowing that the Lodges are available is a huge relief - it's like half the worries of cancer are just lifted off your shoulders and you can focus on getting better."

Our Lodges are so much more than a place to rest. They provide a range of free support services such as a Wig Service, transport to treatment, support from a Cancer Support Coordinator and complementary therapies. All of this is only possible **thanks to the generosity of people like you.**



Sue and Steve Fisher at Crawford Lodge

This year alone, our Wig Service provided **2203** wigs, turbans, hats and scarves to **556** cancer patients across the state. Our transport to treatment service provided **6126** trips to the hospital for Lodge guests, amounting to **5065** hours of driving provided by **53** volunteers.

With your donations, support is available for Western Australians like Sue and Steve, when they need it most.

Together we ensure no one has to face cancer alone. Thank you.



One of Cancer Council WA's free Wig Services at Dot's Place Bunbury



Our President, Professor George Yeoh, our Patron, The Honourable Kim Beazley AC, Governor of Western Australia and our CEO, Ashley Reid

2018/19 Highlights.



SunSmart launched a new, hard-hitting campaign called 'Don't Let the Sun See Your DNA'

124

Find Cancer Early presentations were delivered by our Regional Education Officers to regional community groups

259,629

cancer information resources were sent to schools, childcare centres, hospitals, local government and people across the state

82%

of WA smokers surveyed after seeing Make Smoking History's TV ad either cut down or quit. This is the highest proportion ever recorded for this measure



453

WA primary schools are certified in the Crunch&Sip® program which encourages a daily break in the classroom for kids to refuel with fresh vegies, fruit and water

150,000

people were reached by our SunSmart van at more than 25 summer events

759

early childhood educators and teachers completed the Generation SunSmart online modules

403

new people engaged with the Healthier Workplace WA program

Make Smoking History engaged with 17 community service organisations across WA, leading to over 9000 clients having improved access to assistance and support to help them quit smoking

Find Cancer Early aims to increase regional West Australians, awareness of the early symptoms of the five most common cancers. 76% of regional West Australians surveyed were aware of the Find Cancer Early campaign. This is the highest proportion ever recorded



The SunSmart Schools program celebrated its 20th anniversary, having reached more than 200,000 Western Australian children



\$50m

has been spent in support of more than 1014 local research projects over the past 50 years to find better ways to detect, treat and defeat cancer. Our research funding program supports local researchers at various steps in their careers



192

people attended a Healthier Workplace WA Lunch 'n' Learn event



204 people completed the Workplace Health and Wellbeing Coordinator Training

515

WA primary school classrooms participated in the March Munch, crunching on vegies every day for a month



26,978

WA kids simultaneously crunched on fresh vegies as part of The Great Vegie Crunch event



7296

regional West Australians visited our Find Cancer Early website, including 5631 new users



388 GPs and other health professionals increased their cancer knowledge via our GP cancer education project

1623

clinicians, nurses and health professionals working in oncology took part in 31 cancer education events provided by the Western Australian Clinical Oncology Group (WACOG)



A September 2018 report revealed that the proportion of people who drank sugary drinks more than four times a week dropped 6% following the March-May 2018 LiveLighter Sugary Drinks campaign

487

patients were provided with pro bono legal, financial and workplace advice



161 cancer patients or their carers received assistance from our practical support services



6485

country cancer patients and carers received support from our regional Cancer Support Coordinators



5358

country cancer patients and their carers stayed at our Crawford and Milroy accommodation Lodges to access treatment in Perth



644

cancer patients and their carers attended our Life Now exercise, meditation and yoga classes at no cost

62,323

hours were contributed by 1156 volunteers across all areas of our work



121

cancer patients and their carers attended our Social Support Program at Dot's Place Bunbury



6126

transport to treatment trips were provided from our Crawford and Milroy Lodges at no cost to regional cancer patients and their carers



5065

hours of driving were contributed by 53 transport to treatment volunteers from our Lodges

1172 community fundraisers raised

\$1.1m



229 participants hosted a Pink or Girls' Night In fundraising activity, raising over \$217,333



\$1.27m

was raised by 2394 Australia's Biggest Morning Tea hosts



\$331,285

was raised for Daffodil Day across the state, with the support of 221 volunteers



1745 counselling sessions were provided at no cost to people affected by cancer

616

complementary therapy sessions were provided at Dot's Place Peel and Bunbury



1266

hours of complementary therapy were provided by 34 volunteers



2203

wigs, turbans, hats and scarves were provided to 556 cancer patients at no cost by our Wig Service

6578

contacts were received by 13 11 20, our cancer information and support line

1050 health professionals, palliative care volunteers and Cancer Council WA staff took part in 55 Palliative and Supportive Care Education events



\$1.41m

was raised by 5347 participants in Relay For Life events across the state



\$223,838 in financial assistance payments were made to people experiencing hardship while undergoing cancer treatment